

Corrugated packaging industry joins pro-manufacturing initiative

In 2011, the corrugated packaging industry, represented by the Confederation of Paper Industries (CPI), will be taking part in a concerted programme to influence government policy on the future of UK manufacturing.

CPI will be partnered in this venture by the Food & Drink Federation, General Motors, Astra Zeneca, GlaxoSmithkline, Barclays, Boeing, Finmeccanica and the Institution of Mechanical Engineers (IMECHE)

Co-ordinated by Dods, the UK's leading public affairs and policy communication specialist, the programme will use extensive research on a national and regional basis to pinpoint the policies that UK manufacturing wants to see implemented to secure its future competitiveness in the global arena.

Amongst many other activities, in-depth interviews will be held with government ministers, and fringe meetings specifically focused on UK manufacturing, will take place at all three main party conferences in 2011.

The final report and recommendations will be presented to the Secretary of State for Business, Innovation and Skills and then distributed to all Ministers, MPs, Lords, senior civil servants and other key stakeholders.

Andrew Barnetson, Corrugated Sector Manager of CPI, said: "Involvement in this initiative enables the corrugated packaging industry to have a significant input into future policy on UK manufacturing. Over the past few years we have established a regular dialogue with key political figures, showing them how the corrugated packaging industry acts as a barometer of the pressures on UK manufacturing as a whole. Now we are taking the next logical step that will see us fully engaged in helping to promote the policies that will secure the long term future of UK manufacturing."

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For further information please contact Andrew Barnetson, Corrugated Sector Manager, on 01793 889602 or email abarnetson@paper.org.uk.

Notes to Editors

- CPI is the voice of the paper industry in the UK, representing papermakers, tissue manufacturers, corrugated packaging producers and recovered paper merchants.
- CPI represents 75 Member Companies, with a combined annual turnover of £4 billion and 24,500 personnel.
- For additional information on the UK paper industry, in the first instance, please contact Annabel Acton, Communications Coordinator, on 01793 889612 or email aacton@paper.org.uk. Alternatively, please visit: <http://www.paper.org.uk>.