

MPs respond to CPI and SPA lobby



The advertising and mailing campaign launched by the Confederation of Paper Industries and the Sheet Plant Association urging MPs to encourage the healthy growth of manufacturing in the UK, has produced an excellent response.

MPs have been invited to visit corrugated packaging factories to see examples of British manufacturing at its best. Many MPs have sent letters and emails endorsing the message and promising their support and already, just two weeks into the campaign, 16 MPs and Prospective Parliamentary Candidates have arranged visits.

The factories to be visited represent an excellent cross-section of the corrugated packaging industry. The mailing will be repeated after the election to ensure everyone in the new parliament has a chance to join in with their support.

ENDS

For more information, please contact Andrew Barnetson, Corrugated Sector Body Manager, on 07775 771662 or email abarnetson@paper.org.uk

Notes to Editors

- CPI is the voice of the paper industry in the UK, representing papermakers, tissue manufacturers, corrugated packaging producers and recovered paper merchants.
- CPI represents 265 member sites across 60 companies, with a combined annual turnover of £4 billion and 24,500 personnel.
- Over 80% of all corrugated cardboard boxes are recycled, giving the corrugated industry the best UK recycling rate of all packaging materials.
- For additional information on the UK paper industry, in the first instance, please contact Catherine Waterfield, External Affairs Coordinator, on 01793 889612 or email cwaterfield@paper.org.uk. Alternatively, please visit: <http://www.paper.org.uk>.